

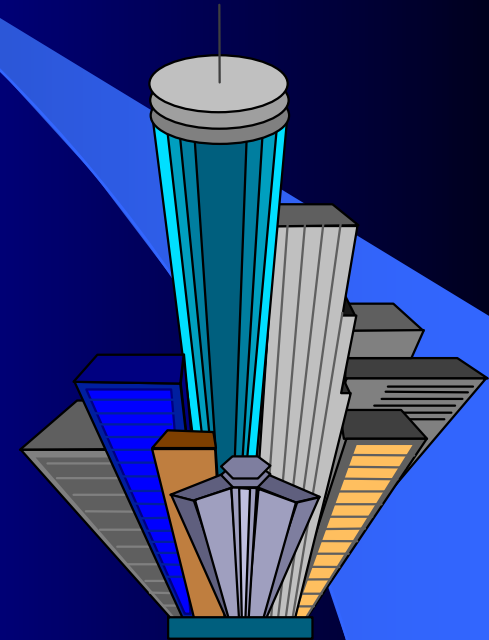
Smart Valley, Inc.

Creating a 21st Century Community

Pete Sinclair  
President & CEO Emeritus, Smart Valley, Inc.

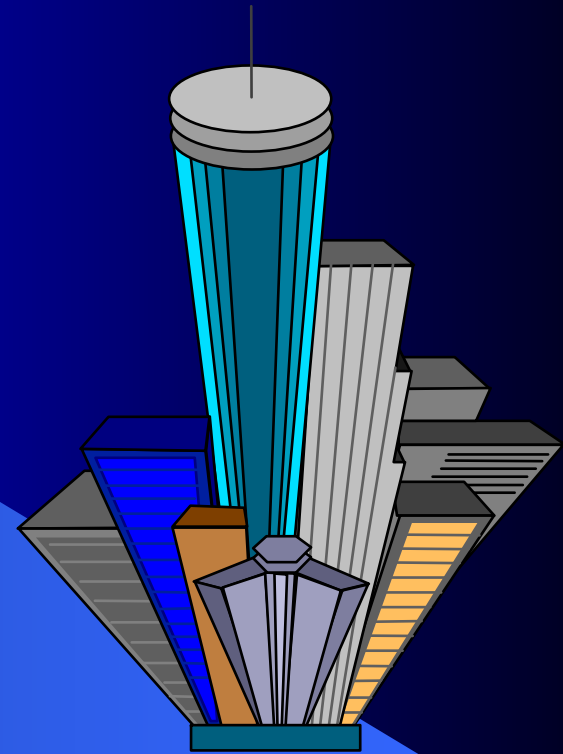
# The Components of a 21st Century Community

- 📄 Innovative Business Environment
- 📄 More Productive Employees
- 📄 Well Educated Future Employees
- 📄 Efficient Government Services
- 📄 Integrated Community Infrastructure



# Smart Valley, Inc.

A non-profit organization formed by local business and civic leaders to help create a 21st century community in Silicon Valley through implementation and application of an advanced information infrastructure



# Smart Valley's Role

- Catalyze and facilitate worthwhile projects
- Select and solicit partners
- Secure highly leveraged funding
  - \$120 million over 5 years
- Ensure long-term project success
- Complete its mission in 5 years



# Five Areas of Focus



- Business
- Education
- Government
- Community
- Health Care



# Projects



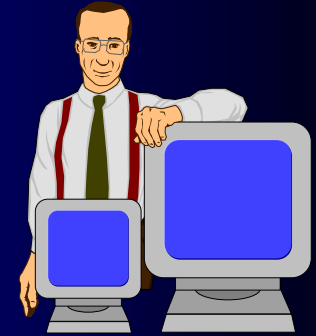
- **SmartSchools NetDay I, II, and III**
  - An innovative partnership between public and private sector volunteers to wire and network all 500 schools in Silicon Valley
- **Challenge 2000**
  - Helping schools re-engineer the way teachers teach and students learn
- **PC Day 1 and 2**
  - Provided 9000 multimedia ready networkable Pentium computers to teachers with the most innovative curriculum proposals
- **The Summer Institute**
  - A project which trained teachers from Silicon Valley each summer on the fundamentals of computers and the Internet

# Projects



- **Great Schools**
  - An on-line guide to the quality of individual public schools in the San Francisco Bay Area
- **Gov Guide**
  - An interactive web site that makes it easy for citizens to learn about and make use of government services
- **Smart Voter**
  - The world's most advanced non-partisan on-line election guide
- **Smart Patient**
  - Create a pilot environment to showcase disease management through to use of a patient / provider interaction on the Internet for the care of diabetes

# Projects



- **Youth@Work**
  - A web based database of information that streamlines the process of matching youths with local job opportunities
- **Smart Permitting**
  - A cooperative effort between local government and the private sector to streamline the building permit process
- **Telecommuting**
  - Ongoing research and sharing of best practices in the deployment of Telecommuting
- **Connect 96**
  - An international conference co-sponsored by Stanford University designed to share best practices and experiences of organizations dedicated to improving their regional information infrastructure



# Lessons Learned

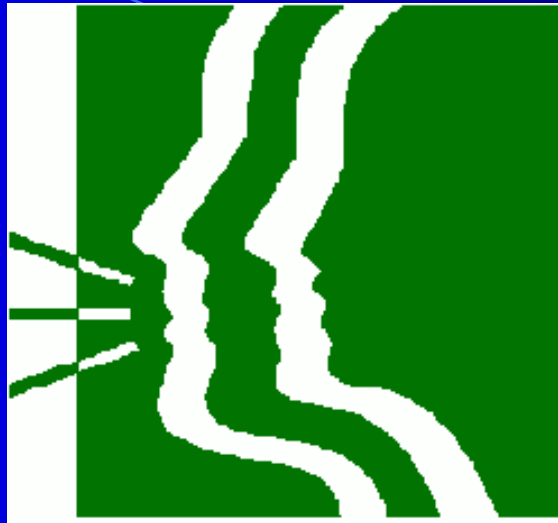


- A common goal such as overcoming economic decline or recovering from natural disasters brings people together
- The mission and goals must be kept focused
- Timelines must be extremely aggressive
- Measurable objectives are key to obtain funding

# Lessons Learned



- Private sector leadership is essential
- Public sector role is one of support and facilitation
- Active community involvement is key to build self-sustainability
- Project champions or “civic entrepreneurs” are critical to success
  - Establish credibility
  - Provide leadership
  - Break down boundaries and create openings for collaboration
  - Inspire others to take risks and work together



# Smart Valley Inc.

Helping all parts of Silicon Valley realize  
the benefits of a pervasive high speed  
information infrastructure

[www.svi.org](http://www.svi.org)