

Global Trends and Regional Strategies

Bremen June 24th 1999

Cecilia Fraenkel cecilia.fraenkel@stokab.se



# Outline

- Why did Stockholm create Stokab
- Stokab today
- The IT-situation in Stockholm today
- The Swedish Urban Network Association



### Stokab - Stockholm

Stokab is a *Dark fibre* provider in the Stockholm area



# Why did Stockholm create Stokab?

- A fully deregulated Telecom market since 1993
- Stockholm became the test market for the telecom operators
- They all needed cable capacity in Stockholm



# The mission of Stokab

- Give Stockholm an <u>open infrastructure</u> for every one
- Stimulate the market by offering capacity at below new operator self cost
- <u>Reduce digging</u> in the streets of Stockholm
- Create the network for The City of Stockholm



## The owners of AB Stokab

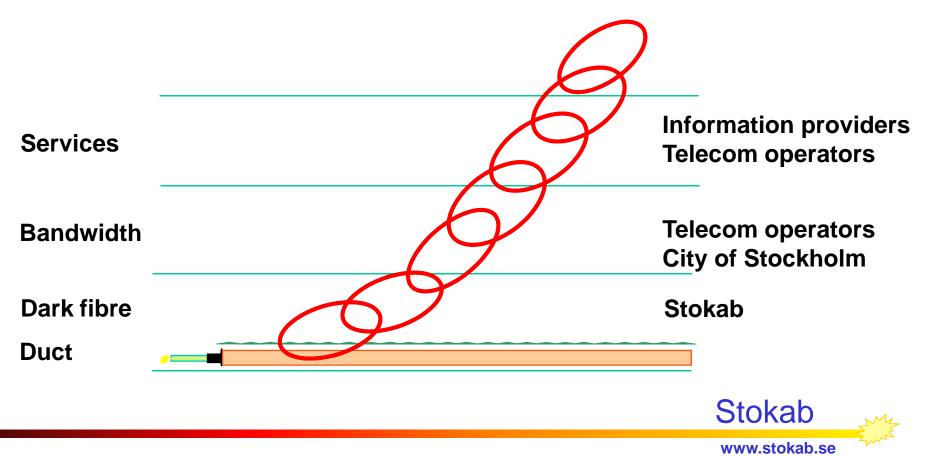
- The City of Stockholm 91 %
- The County Council of Stockholm 9 %





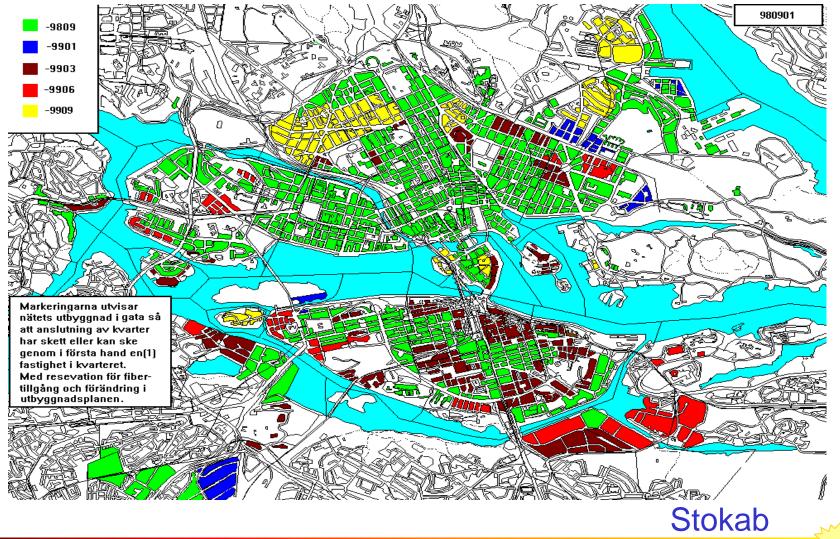
# How far up the value chain shall the City engage itself

**Customers** 



#### Fibre to the block

#### in the entire metro area

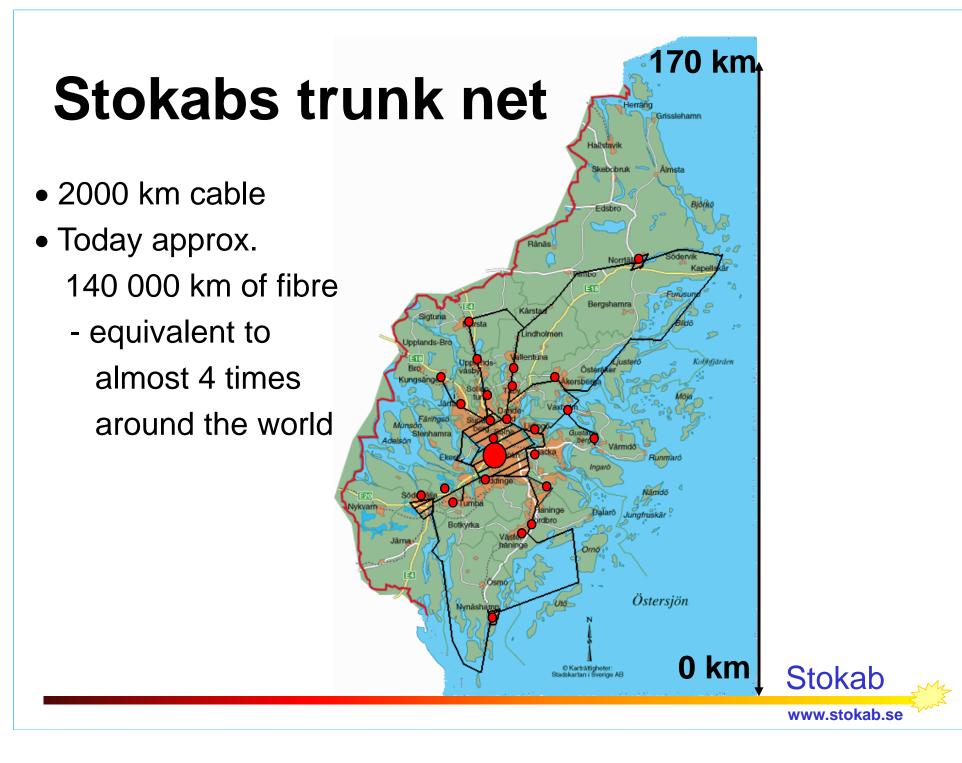


www.stokab.se

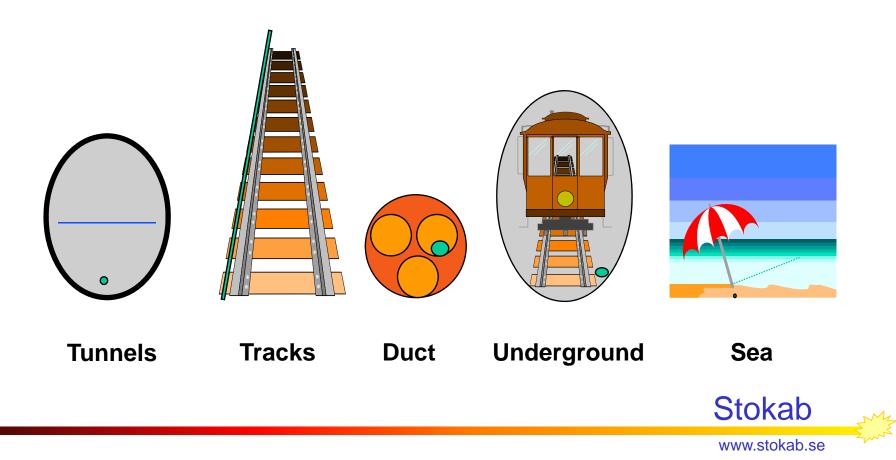
## The Stockholm County Council / SLL-net

- As a result of an agreement with Stockholm County Council, all mayor hospitals has been connected to Stokabs network
- 23 of 25 municipal centre is also connected to the network





## The laying of cable



#### **Stokab customers**

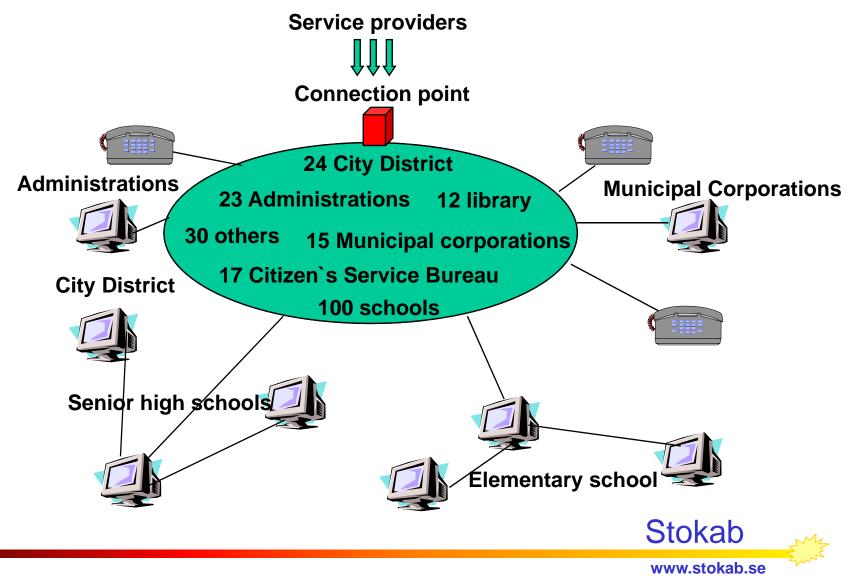
- Net operators
- Cable-TV
- Township
- County Council
- Local government
- University
- Police & Fire force

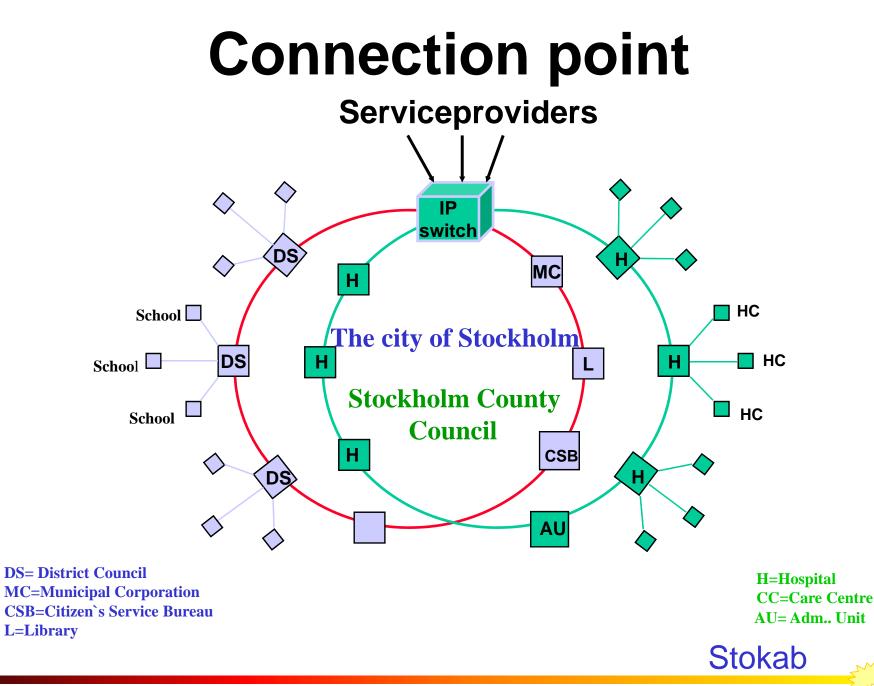
 Energy-, Newspaper-, Broadcasting-, Bank-, Insurance- and Multimedia companies





# **Stockholm City Network**





www.stokab.se

# Users are the real driving force today!

- 61% of the population use Internet regularly
- Almost all households have at least one mobile phone
- PC sales have increased by 40 50 % primarily to the home, because of new tax regulations



# **Stockholm New media**

- About 800 New Media companies, most of which have started up the last three years
- New co-operate culture
- Global very fast

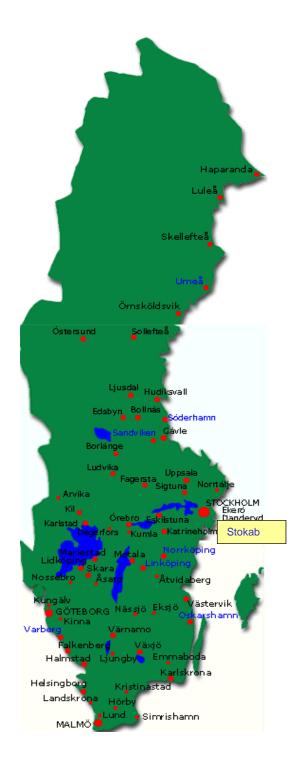




The Swedish Urban Network Association www.ssnf.org

Members;

- Local authorities
- Energy companies
- Cable-TV companies and others



### Conclusions

 Stokab is only offering dark fibre to provide a platform for the development of new offers

#### Thank you and welcome to:

#### www.stokab.se

where you can find this presentation under  $\pi$ Användarnamn:"Bremen" Lösenord:"Stockholm"



