

Global Trends and Regional Strategies

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Outline

- Why did Stockholm create Stokab
- Stokab today
- The IT-situation in Stockholm today
- The Swedish Urban Network Association



Stokab - Stockholm

Stokab is a *Dark fibre* provider in the Stockholm area



Why did Stockholm create Stokab?

- A fully deregulated Telecom market since 1993
- Stockholm became the test market for the telecom operators
- They all needed cable capacity in Stockholm



The mission of Stokab

- Give Stockholm an <u>open infrastructure</u> for every one
- Stimulate the market by offering capacity at below new operator self cost
- <u>Reduce digging</u> in the streets of Stockholm
- Create the network for The City of Stockholm



The owners of AB Stokab

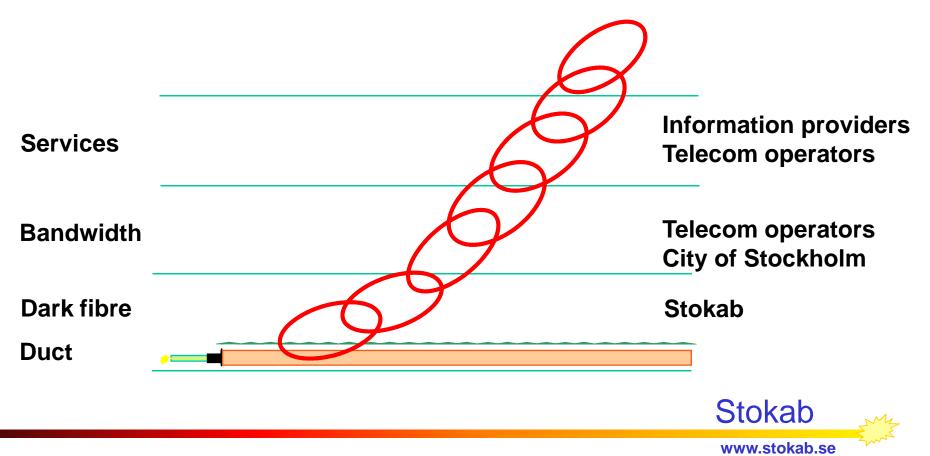
- The City of Stockholm 91 %
- The County Council of Stockholm 9 %





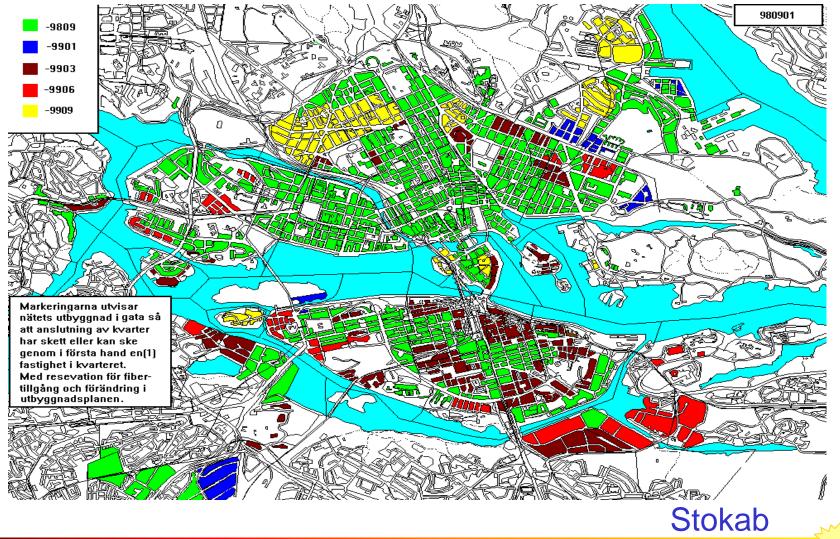
How far up the value chain shall the City engage itself

Customers



Fibre to the block

in the entire metro area

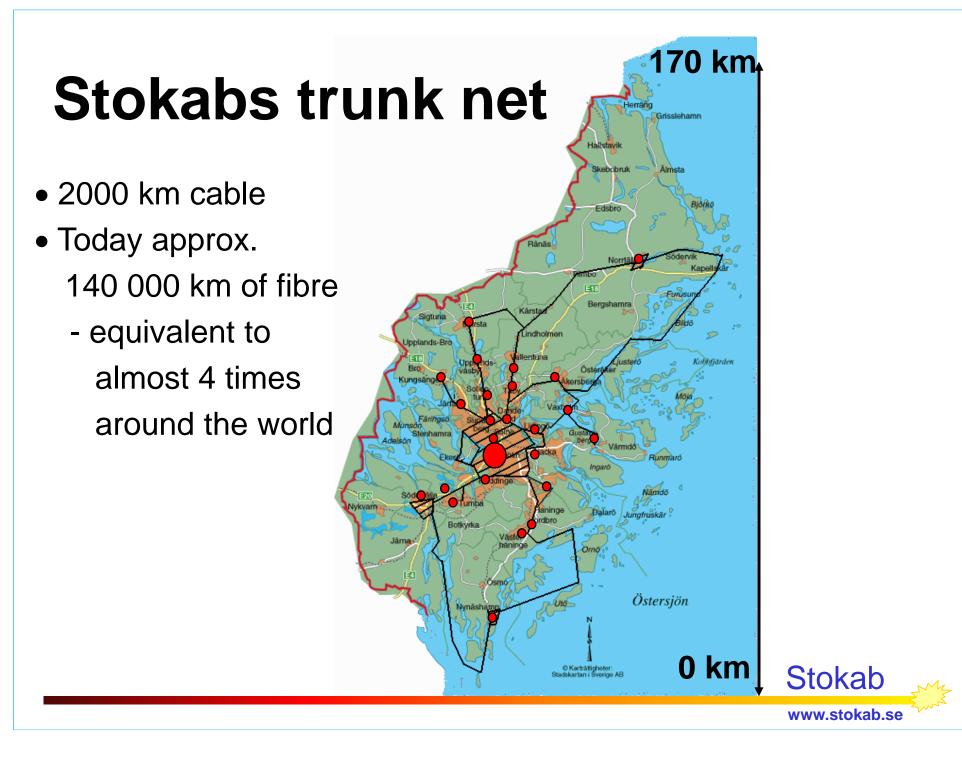


www.stokab.se

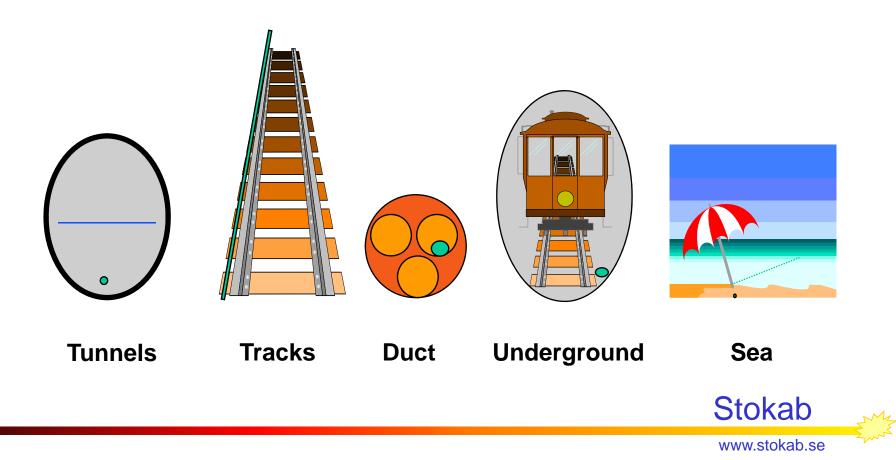
The Stockholm County Council / SLL-net

- As a result of an agreement with Stockholm County Council, all mayor hospitals has been connected to Stokabs network
- 23 of 25 municipal centre is also connected to the network





The laying of cable



Stokab customers

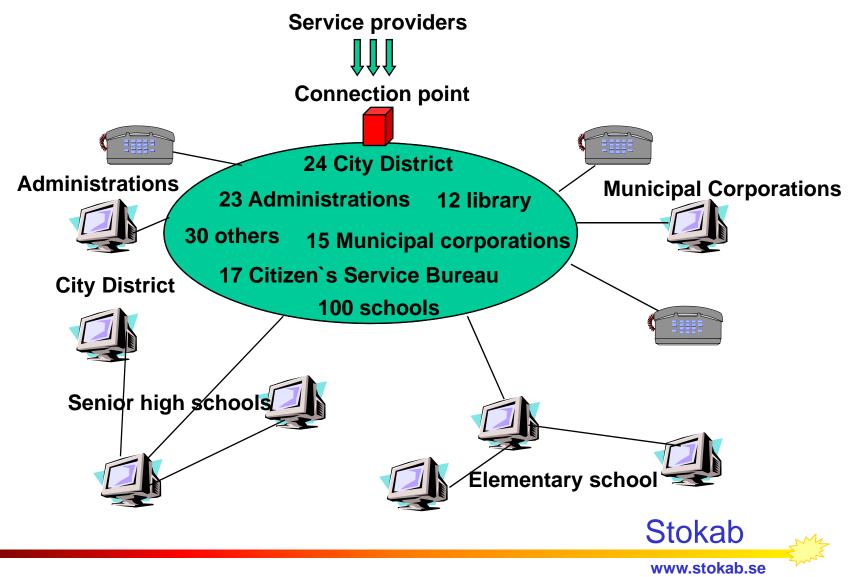
- Net operators
- Cable-TV
- Township
- County Council
- Local government
- University
- Police & Fire force

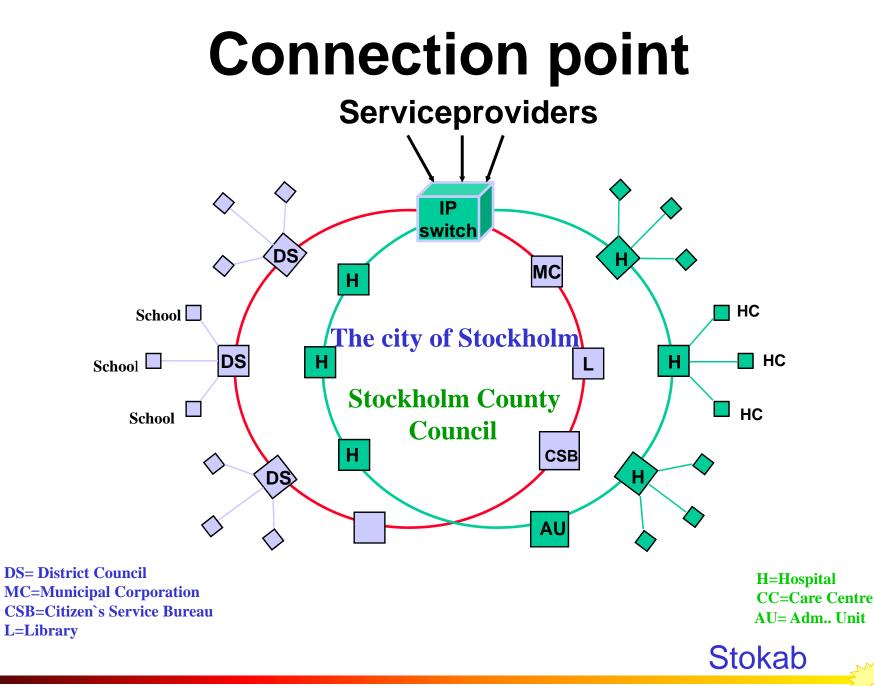
 Energy-, Newspaper-, Broadcasting-, Bank-, Insurance- and Multimedia companies





Stockholm City Network





www.stokab.se

Users are the real driving force today!

- 61% of the population use Internet regularly
- Almost all households have at least one mobile phone
- PC sales have increased by 40 50 % primarily to the home, because of new tax regulations



Stockholm New media

- About 800 New Media companies, most of which have started up the last three years
- New co-operate culture
- Global very fast

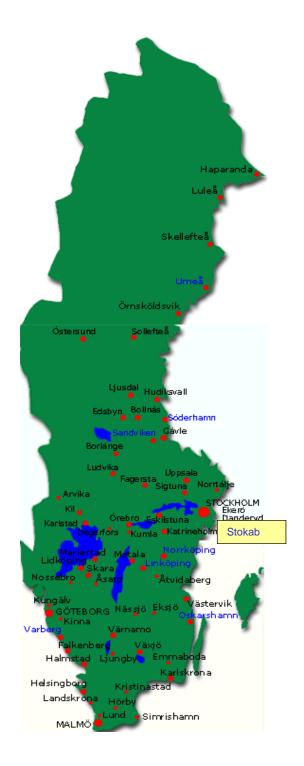




The Swedish Urban Network Association www.ssnf.org

Members;

- Local authorities
- Energy companies
- Cable-TV companies and others



Conclusions

 Stokab is only offering dark fibre to provide a platform for the development of new offers

Thank you and welcome to:

www.stokab.se

where you can find this presentation under π Användarnamn:"Bremen" Lösenord:"Stockholm"



